



Seminar 22nd November

CSR in global production systems – conceptual and applied issues

Where: Seminar-room 2. etasje Gamle Fysikk (F 5)

When: Thursday 22nd November, 0900 – 1630

For registration, please mail oivind.hagen@sintef.no by noon Monday 19th November.

<p>0900 – 1030</p> <p>Part I <i>Conceptual issues</i></p>	<p>0900 Annik Magerholm Fet: Welcome 0915 - 0945 Carlos Mataix: “The status of CSR in Spain” 0950 -1010 Stig Larssæther: “Moral matters - the symmetry principle and moral agency in/between organisations” 1010 - 1030 Øivind Hagen: “Do socially responsible brands lead to socially responsible companies?”</p>
<p>1030 – 1230 ENOVA/ Lunch</p>	<p>1045 - 1130 ENOVA information-meeting 1145 – 1230 Lunch Realfagskantina</p>
<p>1245 – 1630</p> <p>Part II <i>Applied issues</i></p>	<p><i>CSR in design</i> 1245 - 1305 Cecilia Haskins: “A framework for designing socio-technical systems” 1305 - 1325 Martina Keitsch: “Sustainability strategies in Product design” 1325 - 1345: Casper Boks: “Recent Academic Developments in Green Value Chain Management”</p> <p>Break</p> <p><i>CSR in logistics and strategy</i> 1400 - 1430 Edson Pinheiro de Lima: “Developing an operations strategy framework based on social responsibility requirements” 1435 - 1455: Erlend Alfsnes: “Global manufacturing strategy” 1455 - 1515: Ottar Michelsen: “Strategic purchasing as a driver for CSR in supply chains”</p> <p>Break</p> <p>1525 - 1545: Annik Magerholm Fet: “CSR-performance indicators in the extended supply chains” 1545 – 1605: Cristofer Skaar: “Benchmarking the value chain” 1605 – 1630: Annik/Øivind/Ottar: Wrapping up</p>
<p>1830</p>	<p>Dinner with guided tour at Kristiansten Festning</p>